



For Immediate Release

For more information:

City of Mandan Business Development & Communications Director Ellen Huber, phone 701-667-3485

City of Mandan Communications & Community Services Coordinator Kari Moore, phone 701-667-3478

Morton County & Mandan 2020 Community Calendar Arriving Soon

Dec. 19, 2019, Mandan, N.D. — Mandan and Morton County public and private entities have partnered on a first-time collaborative community calendar for 2020. They are sending the calendar by the end of the week to all mailing addresses with a 58554 zip code. It is also available online through websites of the City of Mandan, Morton County, Mandan Public Schools, Mandan Park District, and Mandan Progress Organization.

The calendar provides residents, businesses and visitors with important dates and resource information such as recycling and garbage schedules, major events and contacts.

A digital version at www.mylocalevents.org interfaces with Outlook and other calendar applications. Public information and marketing staff with each partner entity will update the digital version of the calendar throughout the year as additional dates become available for meetings, activities and events. Users can filter their calendar view by entity or category of event or activity. They can click on individual meeting and events posts for details such as times and locations.

The impetus for the project came from the Mandan Tomorrow – Leadership, Pride and Image Committee, which provides input and guidance on a joint community marketing program. “We saw that Grand Forks entities had partnered on a similar calendar in 2018-2019 and received positive feedback. We believe this Morton County and Mandan calendar will aid in generating more community engagement and bringing about more awareness of all the fun things to do and exciting places to go in our area,” says Laurie Leingang, committee chair.

A supply of calendars will be available at the primary offices of partner entities. Their staff and committee volunteers will further distribute it to hotels and visitor destinations in the coming month.

Other major project supporters are Waste Management and Armstrong Sanitation as the contractors for the City of Mandan’s household recycling and garbage collection services. Local businesses and organizations were invited to participate in the calendar through monthly ads.

In preliminary results from a recent community survey, 78 percent of 510 resident respondents to a question about the calendar indicated they intend to display it or save it as an information resource while another 8 percent said they would use the online version instead. “If the calendar is well received by area residents, the plan will be to repeat it in 2021, hopefully publicizing even more local events and attractions while bringing more businesses on board,” says Ellen Huber, City of Mandan Business Development and Communications Director.

###

NOTE: An image of the calendar cover is attached.

Here’s a link to PDF version of the calendar https://www.cityofmandan.com/vertical/sites/%7B38C3EFDC-F4D8-4D02-9E13-0987A081A7A4%7D/uploads/calendar_2020.pdf